

Business Reimbursement Program

Funded by the City of Lexington - Facilitated by MSL

Small, locally-owned businesses licensed in the City of Lexington will be reimbursed up to \$400 for promotional expenses from **February 1 through the end of April 2021.**

To be reimbursed, submit receipts to Main Street Lexington as proof of expenses.

Reimbursement may include:



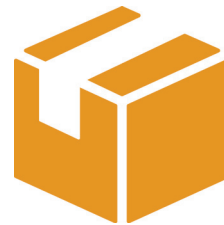
Advertising expenses:
newspaper, radio &
social media ads



Delivery expenses:
Costs for delivery of
take-out meals



Promotional expenses:
prizes for customer
give-aways (at wholesale costs)



Shipping expenses:
packaging supplies &
shipping costs

If you choose to participate, your business will receive up to \$400 total through the end of the program. We ask that you submit copies of your receipts to Main Street Lexington once a month one of three ways:

1. Stop by our office Monday – Friday from 10 a.m. to 2 p.m. with your receipts.
2. Mail **copies** of your receipts to
Main Street Lexington
PO Box 295
Lexington, VA 24450
3. Email receipts to admin@mainstreetlexington.org

We will get a check to you as soon as we have receipts in hand.

